

Subject line: **7/11: Free outdoor Colombian cumbia concert in Moorestown**

MEDIA ADVISORY

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July 11: FREE COLOMBIAN CUMBIA OUTDOOR CONCERT AND ALL AGES DANCE PARTY IN MOORESTOWN

New Dancefloor Added for 2023

When: Tuesday, July 11, 6:30 – 8:30 p.m. p.m. ET

Where: Perkins Center for the Arts, 395 King’s Highway, Moorestown, New Jersey

What: Free, outdoor concert and all ages dance party on the picturesque lawn at [Perkins Center for the Arts](#) in Moorestown, featuring Colombian cumbia music.

Cumbia band [Viva Vallenato!](#) performs the electrifying folk music of Colombia and Latin America. This music, the dance moves and costumes capture the alegria and the cultural memory of a people with roots in Africa, the Andes, and Europe. Band leaders Hugo and Josefina will lead a workshop on cumbia dancing before the performance.

The World Stage: Dance it Out Series uses dance as a universal language to feature cultural performances from various regions worldwide.

These [events](#) are family-friendly, pet-friendly, BYOC “Bring Your Own Chair,” and support emerging and established artists. Concerts will be held rain or shine, thanks to the covered stage. This year’s World Stage concerts will have a dance floor, giving guests of all ages a place to groove to the music.

[Learn more.](#)

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About Perkins Center for the Arts

Perkins Center for the Arts is a regional, multi-disciplinary arts education center with locations in Moorestown and Collingswood, New Jersey. With a mission to enrich lives, inspire life-long learning, and cultivate intercultural experiences, Perkins Center for the Arts offers a music conservatory, visual and performing arts classes, exhibitions, concerts, artist-led school residency programs, summer camp, Folklife Center, and community enrichment projects. Visit www.perkinsarts.org.

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