New Jersey Families First Program

The New Jersey State Council on the Arts and the New Jersey Historical Commission have partnered with the NJ Departments of Human Services (DHS) and Health (DOH) to launch New Jersey’s Families First Discovery Pass program. This program provides families and individuals enrolled in state assistance programs with free or highly discounted admission to arts and history organizations, venues, and programs – both in-person and virtual. The Families First Discovery Pass Program offers broad access to cultural experiences for New Jersey residents and helps cultural organizations engage new audiences with the goal of building long-lasting relationships. Residents who receive benefits through SNAP, WFNJ, Child Care Subsidy and/or WIC are eligible for free or steeply discounted cultural programs throughout the State.

Visitors use their Families First Card or eWIC card to identify they are eligible for a discount; the card is not for payment. Any payment due should be paid with standard payment methods (cash, credit card). In general, the discount should be available any time for general admission or virtual opportunities, available to WIC participants and their families, as well as to Families First and eWIC cardholders and the cardholder’s family/household. The discount or offer should be administered in the same way other discounts at these organizations are. However, the extent of the discount, and the number of people that the discount extends to per card is up to each participating organization to decide. Certain special performances or exhibits may be exempt from the discount. Organizations may limit the number of spots available to card holders, if there is limited capacity for a class or performance. See details on the list of participating organizations for each organizations’ discounts, how to access them, where the organization is located, the class, performance or operating hours and contact information. Look to find out more about the cultural offerings you are interested in attending; purchase tickets online, at the box office, or over the phone as indicated. Most free admission programs don’t require advance reservations or ticket “purchase,” but a few do - so check the details on the list of participating organizations to be sure. If you are not clear on the discount or how to access it, the organizations’ phone numbers are listed, and you can call them and ask how to use the Families First Discovery Pass Discount.

Perkins Center for the Arts Offers:

- Free Family Membership to Perkins Center;
- Free admission to all public programming including exhibitions, receptions, community concerts;
- 2 free tickets to DeCafe Concert Series per FFDP/EWIC holder (call main office to reserve in advance).
- Pre authorization for scholarship application (awarded as available - limited number of scholarships available annually);
- Access to e-newsletter. Present card at Reception Desk