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July 16th, 2015

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Dear Perkins Center Friend,

Perkins Center for the Arts will be celebrating the 3rd Annual Wiffle Ball Cup & Fest on Saturday, September 12, 2015. This fun-filled tournament in a historic outdoor setting is an all-ages, family-friendly event held outside Perkins Center for the Arts, Moorestown on the Arboretum at Evergreen Lawn. Players and their fans are invited to spend the day, picnic, and play ball. Up to 24 team slots are available for the tournament, all ages are welcome to join. The winning team will be awarded a custom designed one-of-a-kind trophy created by ceramic artist, Paul Serena. New this year, gourmet food trucks will be on site to satisfy your hunger throughout the day! The team entry fee is \$250 for 5 players and includes 5 t-shirts. For more information and to register a team visit perkinsarts.org/experience/events/wiffle-ball-cup/

We invite you to be a part of this 3rd Annual event as a sponsor. Perkins Center for the Arts' mission-focused work provides experiential arts and cultural programs throughout South Jersey; eliminates actual and perceived barriers to the arts through free and low-cost programming, scholarships and outreach to schools and communities; and supports artists and musicians through opportunities allowing them to make a living in their profession through employment, exhibition & performance opportunities, and professional development. Founded in Moorestown, NJ in order to preserve and repurpose a historic home in 1977, the Center now has locations in Moorestown and Collingswood, NJ and serves an annual audience of 34,000. Your investment means you will be supporting Perkins Center's work in strengthening South Jersey communities

The Wiffle Ball Cup is Perkins Center for the Arts largest single day event hosted in Moorestown, NJ. At least 90% of the participants live in or within a 5 mile radius of the 08057 zip code. The Wiffle Ball Cup offers a variety of affordable opportunities to reach this highly educated, culturally discriminating and locally focused audience. And, as a not-for-profit 501(c)(3) organization, your sponsorship is tax-deductible to the fullest extent allowed by law.

Please reference the enclosed form for detailed information on both Premier (full year of recognition) and Wiffle Ball sponsor benefits. We hope you'll take this opportunity to support Perkins Center's mission-focused work in the arts and education while featuring your company to a specific locally-focused Moorestown audience.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Canton III".

Paul Canton III
Board of Trustees Vice President
Event Chair



NEW JERSEY
STATE
COUNCIL
ON THE
ARTS

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