



## 3rd Annual Tournament & Fest

2015 Sponsorship Opportunities

Founded in 1977, Perkins Center for the Art serves an annual audience of 34,000. The Wiffle Ball Cup & Fest is Perkins Center's largest single day event hosted in Moorestown, NJ. At least 90% of the participants live in or within a 5 mile radius of the 08057 zip code. The Wiffle Ball Cup & Fest offers a variety of affordable opportunities to reach this highly educated, culturally discriminating and locally focused audience.

### Premier Annual Sponsorships: 1 Donation, Year-Round Recognition

Premier Annual Sponsorship provides your company year-round exposure to Perkins Center's annual audience of 34,000 and sponsorship recognition at Perkins Center's two annual events, the 3rd Annual Wiffle Ball Cup in Moorestown and the 6th Annual Handcrafted at Perkins Center in Collingswood.

#### All Premier Annual Sponsors receive:

- Article announcing support in a seasonal catalog/newsletter which will also be produced as a press release and distributed to local media outlets.
- Logo included on a banner recognizing all supporters of Perkins Center for the Arts and publicly displayed at the Center's Moorestown location.
- Company name included in a list of funders printed in seasonal catalog/newsletter and on website.
- Share social media posts with Perkins Center's followers on Facebook and Twitter
- Social media mentions with the hashtag of your company's choice.
- Additional methods of acknowledgment can be made available by request.

#### Premier Hall of Fame \$6000 (1 Avail)

- \*Logo and acknowledgement of support in a credit appearing on the back cover of four seasonal printed newsletters (distribution of 4,000 quarterly)
- \*\$500 Gift Certificate for Art Classes or Camp
- \*Sponsor recognition on Perkins Center Facebook event pages for Wiffle Ball Cup and Handcrafted (1,900+ followers)

*plus:*

#### WIFFLE BALL CUP

- Exclusive Naming Rights to the 2015 Wiffle Ball Cup
- Company Information Table at 2015 Wiffle Ball Cup
- Up to 4 Teams in Tournament (\$1,000 value)
- Logo and link to company on Wiffle Ball Cup website
- Logo on Wiffle Ball Cup T-shirt
- Logo on Banner at Wiffle Ball Cup Concession Area
- Sign in Wiffle Ball Cup Outfield

#### HANDCRAFTED AT PERKINS CENTER

- Full Page ad in 2016 Handcrafted program
- 8 tickets to Handcrafted at Perkins Center (\$400 value)
- 1 Handcrafted Beer Stein
- Prominent logo placement on Handcrafted stage banner
- Logo included on Handcrafted "step and repeat"
- Logo on all digital and printed marketing materials produced for Handcrafted at Perkins Center including: Logo projection at event and Logo & link to company on Handcrafted website.

#### Premier MVP Sponsor \$3000 (2 Avail)

- \*\$200 Gift Certificate for Art Classes or Camp
- \*Sponsor recognition on Perkins Center Facebook event pages for Wiffle Ball Cup and Handcrafted (1,900+ followers)

*plus:*

#### WIFFLE BALL CUP

- Up to 3 Teams in Tournament (\$750 value)
- Logo and link to company on Wiffle Ball Cup website
- Logo on Wiffle Ball Cup T-shirt
- Logo on Banner at Wiffle Ball Cup Concession Area
- Sign in Wiffle Ball Cup Outfield

#### HANDCRAFTED AT PERKINS CENTER

- 1/2 Page ad in 2016 Handcrafted program
- 6 tickets to Handcrafted at Perkins Center (\$300 value)
- Choose One (1) Handcrafted Sponsorship:
  - Auction Sponsorship (logo on auction wrapping materials)
  - Savory Sponsorship (logo on event napkins)
  - Wristband Sponsorship (logo on event wristbands)
- Logo on all digital and printed marketing materials produced for Handcrafted at Perkins Center including: Logo projection at event, Logo and link to company on Handcrafted website.

**Thank you for your support of "Locally Produced Art".**

***Please see reverse for additional sponsorship opportunities and form.***

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## Wiffle Ball Cup Tournament & Fest Sponsorships

The Wiffle Ball Cup & Fest is Perkins Center's largest single day event hosted in Moorestown, NJ. At least 90% of the participants live in or within a 5 mile radius of the 08057 zip code. The Wiffle Ball Cup & Fest offers a variety of affordable opportunities to reach this highly educated, culturally discriminating and locally focused audience.

**Grand Slam Sponsor**      \$1000

Benefits of **Homerun Sponsor** plus:

- Up to 2 Teams in Tournament (\$500 value)
- Social media mention on Perkins Center's Facebook and Twitter pages with the hashtag of your choice
- 1/4 Page ad in 2016 Handcrafted program

**Homerun Sponsor**      \$600

Benefits of **Triple Sponsor** plus:

- One Team in Tournament (\$250 value)
- Logo and link to company on Wiffle Ball Cup website
- Logo on Banner at Wiffle Ball Cup Concession Area
- Sign in Wiffle Ball Cup Outfield

**Triple**      \$250

- Recognition on Perkins Facebook event page
- Logo on Wiffle Ball Cup T-shirt
- Logo on Banner at Concession Area

*Other donation opportunities:*

I'd like to support the concession stand by donating the following product(s): \_\_\_\_\_

I'd like to support the tournament by donating the following equipment: \_\_\_\_\_

I'd like to support the event by donating the following entertainment: \_\_\_\_\_

I'd like to support the event with a donation of: \_\_\_\_\_

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*Please complete the information below and return it to the Center to reserve your sponsorship.*

Company Name: \_\_\_\_\_ (As it will appear in all promotional material)

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

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### Thank you for your support of "Locally Produced Art".

Please make checks payable to: Perkins Center for the Arts | 395 Kings Highway | Moorestown, NJ 08057

Contact: Samantha Salazar | 856-235-6488x316 | ssalazar@perkinscenter.org